

International: Marrakech Art Fair, a bridge between East and West

05/10/2011



"Woman with burka", by Robert Longo

The second edition of the Marrakech Art Fair was held from September 30th to October 3rd at the Es Saadi Palace. This annual event brought together some fifty galleries from around the world and especially from the Arab countries. The organizers of the event clearly state their position and identity. In fact this show is representative of the Arab world, the Middle East and the Mediterranean.

If Turkey was honored this year, France, Spain, Italy, Saudi Arabia, The United Arab Emirates, Tunisia, Russia and the United States were also represented. International oriented, the second edition of the Marrakech Art Fair placed the capital of Morocco as one of the major places for the art market in the Arab world, which currently suffers from the lack of such events. Hicham Daoudi, founder of the fair, also rejoiced in the pages of the Moroccan Economist newspaper that the "Marrakech Art Fair provides an additional platform for exchange in this region between the East and West. "

The event has also been widely welcomed by the press. All the ingredients

seem to come together to show that this fair is now established as an important event in the art market.

On the sales side it's an English newspaper, the Telegraph, that gives us some numbers. An optimistic article signed by Colin Gleadell, reported the sale of three sculptures by artist Antony Gormley for the equivalent of &#pound; 30,000 each, as well as works by artist Pascale Cameroon Marthine Tayou for &#pound; 3,500. Also to note, a piece by artist Robert Longo depicting a woman with a burka. Last price was \$ 275,000, proposed by an American gallery, it would have been reserved for a client.

The next appointment is the Morocco Marrakech Biennale which will celebrate its fourth edition from February 29th to March 4th, 2012.

[exibart]